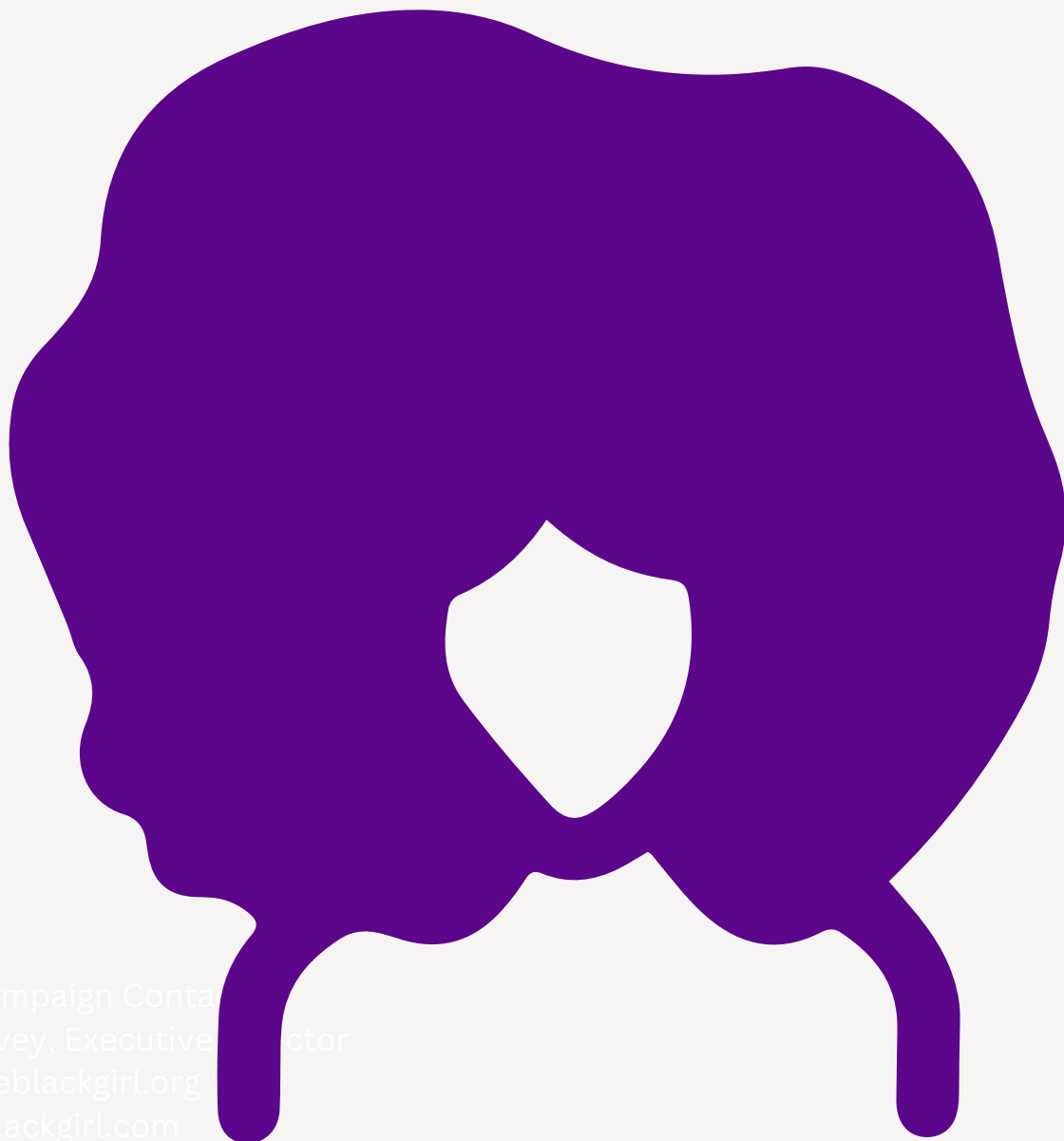


# STRATEGIC PLANNING REQUEST FOR PROPOSALS



# I BE BLACK GIRL OVERVIEW

I Be Black Girl (IBBG) is a reproductive justice organization that leads with boldness, innovation and inspiration, actively creating a radical change-making culture that centers Black women, femmes and girls. Inspired by the work of bell hooks, Alice Walker, Audre Lorde and other Black feminists and womanists, our organization provides transformational change at the intersections of gender and race.

The term “I Be,” framed by author bell hooks in Be Boy Buzz, inspired IBBG’s founder to fill spaces with what it means to exist as a Black woman, femme or girl — where we are free to define and own that narrative.

**Mission:** I Be Black Girl serves as a collective for Black women, femmes and girls to actualize their full potential to authentically be, through autonomy, abundance and liberation. We are the energy, essence and deserve a world where Black women, femmes and girls live wholly.

## BACKGROUND

IBBG launched as an independent 501c3 November 2022, from being fiscally sponsored the last four years, and is a stage of growth and reorganization.

Now that the organization has paid staff, a governance board, IBBG wants to clearly define how and what we prioritize, knowing that our work is done at a time when our human rights are being eroded daily.



# PROJECT OVERVIEW

IBBG is looking for a consultant team to lead the staff and board through a strategic planning process to build our strategic directions for the next two to three years while embedding the frameworks of reproductive justice and liberation through the process and product.

## SCOPE OF WORK

1. Interview/conduct focus groups with Black women femmes and girls across the state to identify current priorities within this group
2. Facilitate strategic dialogue and conversations with staff and board around current and future strategic priorities
3. Recommended strategic directions that staff and board can review and utilize to create concrete work plans

## PROJECT GOALS

1. Dig into the needs of the community and how IBBG centers those priorities within our portfolios of work
2. Spend intentional time on the strategic vision of the organization with key leadership
3. Craft a plan that is nimble and flexible in the current landscape of uncertainty and attacks on human rights

## TIMELINE AND PROCESS

**September 6:**

RFP Opens

**September 27:**

RFP Closes

**October 2:**

Start to conduct follow-up interviews

**October 9:**

Notify applicants

**November 6:**

Onboarding meeting and project starts

**January 2024:**

Project concludes

**BUDGET:** \$10-15,000

# SUBMISSION REQUESTS

To submit a response to this RFP, email **[hello@ibebblackgirl.org](mailto:hello@ibebblackgirl.org)** with Strategic Planning + Org Name in the subject line.

Proposals should be no more than 3 pages in length and include the following:

1. Provide an organizational overview and background
  2. Share prior experience conducting strategic planning for a startup organization
  3. Outline your tactical approach to completing this project
  4. Describe how you approach strategic planning through a reproductive justice lens
  5. Identify the team that will be working on this project
  6. Include an itemized fee structure for the scope of the project
  7. List 1-3 references of like organizations with a similar completed project
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